

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Great American Media (GMMB)**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

<u>Contract / Revision</u> 488382 /		<u>Alt Order #</u> 06263919
<u>Product</u> DCCC		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> 1473
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 08/06/12 / 08/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/25/12	10/01/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$185.00			
N 2	KVVU	09/25/12	10/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	\$6,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$1,325.00			
N 3	KVVU	09/25/12	10/01/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				1	\$110.00			
N 4	KVVU	09/25/12	10/01/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$800.00			
N 5	KVVU	09/25/12	10/01/12	Better	M-F 11a-12p		:30			NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				3	\$145.00			
N 6	KVVU	09/25/12	10/01/12	Katie Couric	2-3p		:30			NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$185.00			
N 7	KVVU	09/25/12	10/01/12	Anderson	3-4p		:30			NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$185.00			
N 8	KVVU	09/25/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	5	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$215.00			
N 9	KVVU	09/25/12	10/01/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$350.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 488382 /		<u>Alt Order #</u> 06263919
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> DCCC	<u>Estimate #</u> 1473
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 08/06/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/25/12-10/01/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		<del>\$350.00</del>	NM		
	See MG 11.6,11.7,11.8											
	2	KVVU	09/25/12-10/01/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		<del>\$350.00</del>	NM		
	See MG 11.6,11.7,11.8											
	3	KVVU	09/25/12-10/01/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		<del>\$350.00</del>	NM		
	See MG 11.6,11.7,11.8											
	4	KVVU	09/25/12-10/01/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		<del>\$350.00</del>	NM		
	See MG 11.6,11.7,11.8											
	5	KVVU	09/25/12-10/01/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		<del>\$350.00</del>	NM		
	See MG 11.6,11.7,11.8											
N 10	KVVU	09/25/12	10/01/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$1,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				3	\$345.00			
N 11	KVVU	09/25/12	10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$3,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$365.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/25/12-10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		<del>\$365.00</del>	NM		
	See MG 11.6,11.7,11.8											
	3	KVVU	09/25/12-10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		<del>\$365.00</del>	NM		
	See MG 11.6,11.7,11.8											
	4	KVVU	09/25/12-10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		<del>\$365.00</del>	NM		
	See MG 11.6,11.7,11.8											
	5	KVVU	09/25/12-10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		<del>\$365.00</del>	NM		
	See MG 11.6,11.7,11.8											
	6	KVVU	09/28/12-09/28/12	Kitchen Nightmares	Fri 8p-9p	-----F----	:30		\$2,250.00	NM		
	Ⓜ MG for 11.3,11.5,11.4,9.1,9.4,9.3,9.5,9.2,11.1											
	7	KVVU	09/25/12-09/28/12	Friends	M-F 12:05-1:05a	-TuWThF----	:30		\$225.00	NM		
	Ⓜ MG for 11.3,11.5,11.4,9.1,9.4,9.3,9.5,9.2,11.1											
	8	KVVU	09/29/12-09/29/12	MLB Regular Season	12-4p/4-7p	-----Sa--	:30		\$500.00	NM		
	Ⓜ MG for 11.3,11.5,11.4,9.1,9.4,9.3,9.5,9.2,11.1											
N 12	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$650.00			
N 13	KVVU	09/25/12	10/01/12	MORE Access	630-7pm		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$275.00			
N 14	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	8	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				8	\$575.00			
N 15	KVVU	09/25/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$215.00			
N 16	KVVU	09/28/12	09/28/12	Fringe	Fri 9p-10p		:30			NM	1	\$2,435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$2,435.00			
N 17	KVVU	10/01/12	10/01/12	The Mob Doctor	Mon 9p-10p		:30			NM	1	\$2,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$2,950.00			

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09/25/12 - 10/01/12	DCCC	1473

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS DCCC	08/06/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 18	KVVU	09/29/12	09/29/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$1,250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/24/12-09/30/12	PAC 12 Football	PAC 12 Football	-----Sa--	:30		<del>\$1,250.00</del>	NM		
			See MG 18.2									
	2	KVVU	09/24/12-09/30/12	PAC 12 Football	PAC 12 Football	-----Sa--	:30		\$1,250.00	NM		
	Ⓜ MG for 18.1 09/29											
N 19	KVVU	09/29/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----2-				2	\$700.00			
N 20	KVVU	09/29/12	09/29/12	The Closer	M-Sa 8-10p/Su 7-1		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$150.00			
N 21	KVVU	09/29/12	09/29/12	Without A Trace	Sa 3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/24/12-09/30/12	Without A Trace	Sa 3-4p	-----Sa--	:30		<del>\$150.00</del>	NM		
			See MG 24.2									
N 22	KVVU	09/29/12	09/29/12	Numb3rs	Sa 4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/24/12-09/30/12	Numb3rs	Sa 4-5p	-----Sa--	:30		<del>\$150.00</del>	NM		
			See MG 24.2									
N 23	KVVU	09/29/12	09/29/12	Criminal Minds	Sat 5-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/24/12-09/30/12	Criminal Minds	Sat 5-6p	-----Sa--	:30		<del>\$225.00</del>	NM		
			See MG 24.2									
N 24	KVVU	09/29/12	09/29/12	Dog The Bounty Hunter	Sa 6-7p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/24/12-09/30/12	Dog The Bounty Hunter	Sa 6-7p	-----Sa--	:30		<del>\$325.00</del>	NM		
			See MG 24.2									
	2	KVVU	09/29/12-09/29/12	MLB Regular Season	12-4p/4-7p	-----Sa--	:30		\$850.00	NM		
	Ⓜ MG for 22.1,23.1,21.1,24.1											
N 25	KVVU	09/29/12	09/29/12	TMZ Weekend	Sa 7-8p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----2-				2	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/24/12-09/30/12	TMZ Weekend	Sa 7-8p	-----Sa--	:30		<del>\$400.00</del>	NM		
			See MG 25.3,25.4									
	2	KVVU	09/24/12-09/30/12	TMZ Weekend	Sa 7-8p	-----Sa--	:30		<del>\$400.00</del>	NM		
			See MG 25.3,25.4									
	3	KVVU	09/30/12-09/30/12	TMZ Weekend	Sa 12p-6p/Su 9a-6	-----Su	:30		\$400.00	NM		
	Ⓜ MG for 25.1,25.2											
	4	KVVU	09/30/12-09/30/12	TMZ Weekend	Sa 12p-6p/Su 9a-6	-----Su	:30		\$400.00	NM		
	Ⓜ MG for 25.1,25.2											

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 26	KVVU	09/30/12	09/30/12	The Closer	Sun 1-2am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$45.00			
N 27	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2				2	\$925.00			
N 28	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$575.00			
N 29	KVVU	09/30/12	09/30/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$185.00			
N 30	KVVU	09/30/12	09/30/12	Numb3rs	Sun 12-1am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$75.00			
N 31	KVVU	09/30/12	09/30/12	FOX Soccer	Various		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$165.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/24/12-09/30/12	FOX Soccer	Various	-----Su	:30		\$165.00	NM		
	See MG 34.3,34.4											
N 32	KVVU	09/30/12	09/30/12	Friends Weekend	5-6p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$175.00			
N 33	KVVU	09/30/12	09/30/12	American Dad/Cleveland	7p-8p		:30			NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$1,575.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/24/12-09/30/12	American Dad/Cleveland	7p-8p	-----Su	:30		\$1,575.00	NM		
	See MG 33.2											
	2	KVVU	09/30/12-09/30/12	The Simpsons/Bob's Burgers Su 8p-9p		-----Su	:30		\$1,575.00	NM		
	Ⓜ MG for 33.1 09/30											
N 34	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	3	\$515.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2				2	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/24/12-09/30/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$175.00	NM		
	See MG 34.3,34.4											
	3	KVVU	09/30/12-09/30/12	Friends Weekend	5-6p	-----Su	:30		\$170.00	NM		
	Ⓜ MG for 31.1,34.1											
	4	KVVU	09/30/12-09/30/12	Friends Weekend	5-6p	-----Su	:30		\$170.00	NM		
	Ⓜ MG for 31.1,34.1											
N 35	KVVU	09/27/12	09/27/12	The X Factor	The X Factor		:30			NM	1	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$5,100.00			
N 36	KVVU	09/25/12	09/25/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$3,450.00			
N 37	KVVU	09/26/12	09/26/12	The X Factor	The X Factor		:30			NM	1	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$3,750.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 488382 /		<u>Alt Order #</u> 06263919
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> DCCC	<u>Estimate #</u> 1473
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 08/06/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<b>Totals</b>											87	\$57,060.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	74	\$48,580.00	\$41,293.00
10/01/12 -10/01/12	13	\$8,480.00	\$7,208.00
<b>Totals</b>	<b>87</b>	<b>\$57,060.00</b>	<b>\$48,501.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG30/12 18.47  
\*\*\* KVVU-TV \*\*\*

REP HEADLINE# 6263919 TRF# 488382  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 762 SALESMAN #  
AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

3050 K ST NW,  
WASHINGTON, DC 20007  
SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6263919 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1473 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG30/12 18.47

REP: TO ROSE  
FR NIKKI  
OK'D M6 SEE LINES 43-46  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1473  
AGENCY PRODUCT CODE = 14

9	ES		500P-530P	30		\$350.00	9/25	10/1	0		TU-F,M	0
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PROGRAM : FOX 5 NEWS AT 5PM  
CON COM1: FOX 5 NEWS AT 5PM

43	A		800P-900P	30		\$2,250.00	9/28	9/28	1		FRI	1
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PROGRAM : KITCHEN NIGHTMARES  
ORD COM1: RATE FOR SAME TP 5-530P \$585 AND 530-6P \$600. PLS ADVISE.  
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-9 FOR 5 SPOTS/WK  
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-11 FOR 5 SPOTS/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

44	A		1205A-105A	30		\$225.00	9/25	9/28	1		TU-F	1
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PROGRAM : FRIENDS  
 ORD COM1 : RATE FOR SAME TP 5-530P \$585 AND 530-6P \$600. PLS ADVISE.  
 PART OF A MAKEGOOD MADE UP OF LINES 43-46

45	A		530P-600P	30		\$600.00	9/25	9/28	1		TU-F	1
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PROGRAM : NEWS  
 ORD COM1 : RATE FOR SAME TP 5-530P \$585 AND 530-6P \$600. PLS ADVISE.  
 PART OF A MAKEGOOD MADE UP OF LINES 43-46

46	A		100P-700P	30		\$500.00	9/29	9/29	1		SAT	1
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PROGRAM : MLB  
 ORD COM1 : RATE FOR SAME TP 5-530P \$585 AND 530-6P \$600. PLS ADVISE.  
 PART OF A MAKEGOOD MADE UP OF LINES 43-46

11	ES		530P-600P	30		\$365.00	9/25	10/1	0		TU-F,M	0
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PROGRAM : FOX 5 NEWS AT 530PM  
 CON COM1 : FOX 5 NEWS AT 530PM

STATION MAKEGOOD OFFERS:  
 M6 OK'D BUY#9 MISSED: TU-F,M/500P-530P SEP25(5/WK) 30S \$350.00 (AUG30/12)  
 BUY#11 TU-F,M/530P-600P SEP25(5/WK) 30S \$365.00  
 OFFER: FRI/800P-900P SEP28 30S \$2,250.00 PLS ADVISE.  
 & TU-F/1205A-105A SEP25 30S \$225.00  
 & TU-F/530P-600P SEP25 30S \$600.00  
 & SAT/100P-700P SEP29 30S \$500.00

CMT: RATE FOR SAME TP 5-530P \$585 AND 530-6P \$600. PLS ADVISE.

SEP/12 54110.00    OCT/12 \$2,950.00    CONTRACT TOTAL 57060.00  
 TOTAL SPOTS 87

MARKET TOTALS \$271,714    KVVU 21%    KSNV 28%    KLAS 28%    KTNV 14%    KVMY 6%    KVCW 2%    CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE